

Insurance that makes sense for breeders and their dogs



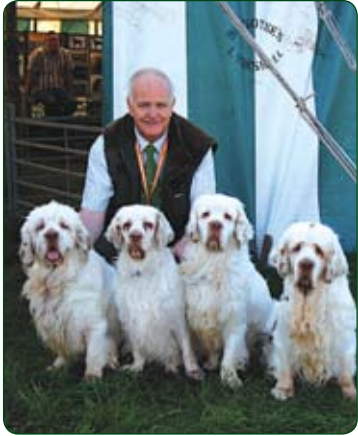
THE KENNEL CLUB

BREEDER PLAN

 0845 379 1500

 www.breederplan.co.uk

The policy breeders and their dogs have been waiting for!



The good news is that the Kennel Club, who really understand the needs of breeders and their dogs, has introduced the Kennel Club Breeder Plan, a whole new breed of insurance policy designed specifically for dog breeders.

Until now insurance for breeders hasn't taken into account that breeders have very specific and very different needs. And because the risks or circumstances which breeders face were not covered, insurance was not really a viable proposition.

So, after listening carefully to the views and opinions of breeders in the UK, the Kennel Club has come up with a policy innovation that takes a fresh approach to insurance cover for the specialist.

More of the cover you really need - and less of the cover you don't

As a reputable breeder you have a passion for dogs which other breeders share but equally you know that no two breeders adopt the same approach to rearing their dogs. Each individual breeder has methods and needs which are particular to them - and insurance is no exception. But what you do have in common is the need for the flexibility and individual choice to suit you.

The Kennel Club Breeder Plan provides the true lifelong vet fees cover you'd expect. What's new is that for the first time it meets your need for specialist areas of cover and delivers the flexibility and choice you have been waiting for.

Priority areas of cover for the breeder specialist

- **Vet fees for your dog**

Lifelong veterinary fees cover for treatment of accidents and injuries, illnesses and diseases.

- **Fertility**

Covers fees for examination and tests if your dog is suspected of being infertile and fertility treatment if required.

- **Pregnancy and giving birth**

Covers the cost of treatment due to gestation and whelping including complications arising from difficulty in giving birth, and up to 2 caesarean sections.

- **Puppies in the early stages**

Covers the cost of treatment for fading puppy syndrome in the first week after birth, and also covers your puppies for illnesses and accidents from 5 to 12 weeks of age (or until they are sold if sooner).

- **Third party liability**

You not only get protection from third party claims should your dog cause an accident or injury but importantly provides cover for damages and legal costs resulting from injury or death of visitors to your premises.

More built-in flexibility to suit breeder needs better

- **Variable vet fee levels**

Select from a range of options between £2,500 - £10,000 to provide you with the level of cover you think you may need for your dog and all your puppies.

- **Variable excess levels**

You can choose to pay more towards the cost of each claim and we can then reduce your premium.

- **Variable death benefit levels**

A dog's value can be a complex matter and may not simply be a question of the purchase price. You can insure your dog's true value up to £5,000.



It's better to deal with a specialist - just ask one of our's

The Kennel Club Breeder Plan could be the answer to your insurance problem. If you'd like to know more, visit www.breederplan.co.uk or if you'd like to talk to an expert about your particular insurance need, call us on 0845 379 1500 and talk to one of the team at our UK-based customer service centre.

Expertise to meet breeders' needs



The Kennel Club have carefully chosen Agria Pet Insurance as their exclusive provider of breeder insurance services.

From its beginnings in livestock insurance a hundred years ago, Agria has grown to become the leading name in pet insurance in Scandinavia and part of one of Sweden's major financial institutions.

Just like the Kennel Club, the people at Agria are animal lovers with a deep commitment to understanding the needs of pet owners and breeders. It's this combination that helps in developing insurance products for every specialist requirement.



The Kennel Club Breeder Plan is administered by Agria Pet Insurance Limited, 2b Alton House Office Park, Gatehouse Way, Aylesbury, HP19 8XU and is underwritten by Agria International Forsakring AB and Groupama Insurance Company Limited. Agria International Forsakring AB and Groupama Insurance Company Limited are authorised and regulated by the Financial Services Authority. This leaflet provides a summary of cover. Full Terms & Conditions arrive with your Certificate of Insurance and are available on request.

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